

Malcolm Lawrence

Recent Client Engagements

- Presentation on trade mark policy options to the Board of Trustees of a Registered Charity engaged in merchandising and other commercial activities.
- Strategic advice on the validity of a European patent relating to a drug delivery system.
- Tactical advice on claim form and presentation in relation to biological assay apparatus and method.
- Assessment of trade mark management options for composite/coloured trade mark in light of UK Court of Appeal judgment in *Specsavers & others v Asda Stores* [2014] EWCA Civ1294.
- Interactive presentation to two foreign IP lawyers groups on the European patent law topic of *Toxic Priority*.
- Outline advice for client on lawfulness of competitor's use of client copyright images on competitor website.
- Advising client on its defence to proceedings brought by competitor for trade mark infringement allegedly consisting of clients' use of their trade mark as a descriptive term.
- Advice on patentability of a computer software-related invention in the United States in light of *Alice Corp. v. CLS Bank International*, 573 U.S. 134 S. Ct. 2347 (2014).
- Successful arguments in favour of expedited prosecution of a UK patent application - full examination report issued by UK Intellectual Property Office (UKIPO) issued within 2 months of filing application